

The Coronavirus Challenge is a Free, Not-For-Profit 10 Day Immune Boosting Challenge Based On The Gupta Program's M.E.N.D Protocol, 20 Years Experience of Supporting Patients with Chronic Illness as well as the Latest Scientific Research & Clinical Studies.

## THE 10- DAY CORONAVIRUS CHALLENGE

The aim of the Coronavirus Challenge is to empower participants against COVID-19 by supporting the development of the strongest, healthiest immune systems on an individual and collective basis. Backed by the expertise of the Gupta Program and their M.E.N.D Protocol (Mind, Energizing The Body, Night-time Routine & Sleep and Diet), who have been supporting patients with chronic conditions for over 20 years, by helping them to rebalance their nervous system and immune system.

# **BASED IN SCIENCE & CLINICAL STUDIES**

Assuming the Covid-19 coronavirus behaves in a similar way to other coronaviruses, some of the tools in this immune challenge can make a difference on day 1. In addition, they have been scientifically shown to decrease the chances of an individual getting symptoms by up to 80%. And if they do happen to get the virus, just one of these tools has been shown to more than halve the days with symptoms.

#### ACCESSIBLE & FREE OF CHARGE TO EVERYBODY

This free not-for-profit immune-boosting challenge consists of videos, audios and exercises that help the community understand what may reduce their chances of getting infected by the virus. It includes hand-picked tools, techniques and the latest scientific research & clinical evidence based on the Gupta MEND Protocol.

### BACKED BY THE GUPTA PROGRAM

With the widespread panic and fear the world is witnessing with the ever-increasing danger of the COVID-19 pandemic, the Gupta Program knew it was their mission to step up and make their knowledge available freely to everyone. The Coronavirus Challenge is given freely as a service to the community from a place of gratitude for what their work with clients has taught the Gupta Program over the last 20 years.



As seen on

BBC

CN

itv

theguardian

The♥ INDEPENDENT

Ashok wrote and hosted the Meaning of Life Experiment a Free & Not-for-profit Meditaton and Self-Development App







Ashok also works with companies around the world, teaching courses in Leadership, Time Management, and Personal Development.

www.ashokgupta.tv



Media enquiries can be made at jess@guptaprogramme.com

## ASHOK'S STORY AND INSPIRATION

Ashok has dedicated his life to improving people's well-being, and helping them achieve their potential. He has been teaching meditation around the world for over 15 years.

Ashok personally suffered from ME/CFS when he was studying at Cambridge University, before completely curing himself of the condition, this led him on a life-long quest to help others recover from chronic and stress related illnesses.

After extensively studying the brain neurology of illness, he published several medical papers and set up and runs a global stress management clinic for 20 years, which specializes in the treatment of illnesses such as ME, Chronic Fatigue Syndrome & Fibromyalgia and associated conditions.

